## **TR3OC Privacy Policy**



The **Trident and Rocket Three Owners Club** is committed to protecting and safeguarding the privacy of its members, customers and visitors to its website.

This Policy explains when and why we collect personal information about people who visit our website, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

We may change this Policy from time to time so please check this page occasionally to ensure that you're happy with any changes. By using our website, or becoming a club member you're agreeing to be bound by this Policy.

Any questions regarding this Policy and our privacy practices should be sent by email to secretary@tr3oc.com or by writing to the following address:

The Secretary The Trident & Rocket Three Owners Club 6 Beechnut Drive, Darby Green, Camberley Surrey, GU17 0DJ

#### Who are we?

The Trident & Rocket Three Owners Club, originally founded in 1979 is catering for all BSA and Triumph triple engine'd road and race machines manufactured between 1968 and 1976 plus specials and race bikes, is a UK based membership association and runs under its Constitution which may be viewed here:

## Trident & Rocket 3 Owners Club Constitution

The Club's Secretary, Mr Graham Redrup acts as its Data Protection officer who may be contacted at the address shown above.

## What information is being collected?

The Club collects different types of data which may be categorised as:

- Membership Registration Data
- Transaction and Location Data
- Social Media Data

## How is it collected?

We obtain information about you when you use our website, for example,

- When you contact us about products and services.
- From the Membership Joining Form.
- From the TR3OC Merchandise
- Beezumph Ticketing sections of the website

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## Use of 'Cookies'



In order to maintain member's log-ins to the Club Website, the club uses an online identifier or 'Session Cookie' which expires after the member has logged out. The TR3OC maintains information related to customers purchasing items from the TR3OC Merchandise E-commerce facility also maintain the information related to their purchase (Shopping Cart items) using a similar temporary cookie-based system. These cookies are set to expire following the conclusion of the transaction. The club does not use cookies for use in marketing its services

## Why is it being collected?

**Membership data** is collected to meet the club's contractual duties to its members. This includes the bimonthly posting of Triple Echo magazine, allows access to membership only services on the website and where agreed, to enable notifications to and from the club to the member. The legal basis for the club's processing of this data is the contract between the club and its members detailed in its constitution.

**Transaction data** is collected to allow the postage of purchased items and enable customer service support in the event of any issue arising. The legal basis for the processing of this data is the contract of sale between the club and its customers.

**Social Media data** is maintained by Facebook in order that the club can advertise its activities using a Facebook online presence. Any data processing with respect to visitors' data for this social media channel is carried out by the Social media channel concerned. Further information is available on Facebook's privacy policy are available using this link:

## **Facebook**

## How will it be used?

*Membership registration data* is used to send out our magazine, "Triple Echo" and to provide club services on the TR3OC Website. Where agreed, the Club and its representatives may use the data to notify members of club activities that may be of interest.

*Transaction and Location Data* is used to process orders that you have submitted for spares, merchandise or club services. Location data is requested by our services database to help members find local suppliers to assist with maintaining their motorcycles.

## Who will it be shared with?

The club has a strictly observed privacy policy with each of the suppliers it uses to operate its services

The club shares its Membership Registration and its Transaction and Location Data with its website supplier, <u>White-Hot Design</u> for the purpose of maintaining the operation of the website.

No Data is shared during the distribution of the "Triple Echo" Magazine

The club shares certain of its Transaction data with our payment services providers **PayPal**, and our bank **Lloyds Bank**. The data is provided only to the extent necessary for the purposes of processing

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payments, refunding such payments and dealing with complaints and queries relating to such payments and refunds.

You can find information about the payment services providers' privacy policies and practices at the following links:-

<u>PayPal</u> <u>Lloyds Bank</u>

## What will be the effect of this on the individuals concerned?

The Trident & Rocket Three Owners Club will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting but only if you tell us that you wish this to happen.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect. Members may log-in to the site at any time to update their membership registration data and to choose or update their password.

As agreed by the TR3OC's Committee 18<sup>th</sup> April 2020